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NEWS RELEASE

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FOR IMMEDIATE RELEASE
January 28, 2009

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Super Bowl Sunday – Fans Don't Let Fans Drive Drunk
OHS plans DUI enforcement

Dover - When the Arizona Cardinals and Pittsburgh Steelers take to the field this weekend in search of Super Bowl glory, *Checkpoint Strikeforce* will take to Delaware roads in search of impaired drivers. State and local police agencies are scheduled to conduct sixty-three DUI Saturation patrols across Delaware Sunday night. Additionally, the New Castle County DUI Task Force is scheduled to conduct a checkpoint at multiple locations including Newport and Wilmington.

“If you plan on drinking alcohol while cheering your team on to victory, pass your keys to a sober, designated driver before the Super Bowl party begins,” according to Andrea Summers, Community Relations Officer for the Delaware Office of Highway Safety. “Follow the rules or law enforcement will penalize you for driving impaired. We want everyone to make the right play for the big game.”

The Super Bowl Sunday enforcement activities are part of OHS’s first ever NFL Playoff mobilization, which began January 3rd. Twenty-six state and local police agencies have been conducting DUI saturation patrols throughout the month of January on weekends when NFL Playoff games were being held. Twenty-one individuals have been arrested for DUI so far as part of this initiative, which is the first under the 2009 *Checkpoint Strikeforce* DUI prevention campaign.

To stay safe on the night of the big game, make the following safety tips part of your playbook:

If you are hosting a Super Bowl party:

- Make sure all of your guests have a designated sober driver before kickoff

- Find unique ways to recognize the designated drivers at your party
 - Give them a great spot to watch the game
 - Let them have the first pass at the buffet table
- Serve plenty of food – and include soft drinks, juice, and water
- Stop serving alcohol at the end of the third quarter of the game (just like NFL stadiums) and begin serving coffee and dessert.
- Take the keys away from anyone who is thinking of driving while impaired
- Only serve alcohol to guests over 21 years of age.

If you are attending a Super Bowl party or watching at a sports bar or restaurant:

- Designate your sober driver before the party begins or volunteer to be the DD.
- Give your designated driver your car keys
- Show your appreciation to your designated driver
 - Offer to be the designated driver the next time you go out
 - Cover the cost for parking or even pay for a tank of gas, or;
 - Pick up the tab for their food and drink
- Before you go out, program the numbers for local cab companies in your cell phone so if you find yourself in need of a ride, it is just one touch away
- Avoid drinking too much alcohol too fast. Pace yourself—eat enough food, take breaks and alternate with non-alcoholic drinks.
- Never let a friend leave your sight if you think they are about to drive while impaired. Remember, *Fans Don't Let Fans Drive Drunk*.
- Always buckle up – it's your best defense against impaired drivers.

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